Hasan Ahmad

+1 (513) 515-6687
haasspitta.com/design
hasantanveerahmad@gmail.com

Experience

Summary

3 years of professional design experience:
UX design, human-centered design, industrial design,
design research, client-facing roles, consultancy experience

Versatile designer with focus on empathy & innovative thinking
An instinctual problem seeker & problem solver

SPLTR
Founder | Oct 2020 - Pres

App that allows users to enjoy synced listenining sessions
regardless of streaming service , e.g., Spotify, Apple, Tidal.
The app emphasizes live interactions to create a social listening
environment. Currently in the process of being productized.

Freelance
UX UI Designer | Jan 2021 - Pres

Provide web design, graphic design, & branding services
to doctor's clinics & NFT creators.
Increased primary client's site traffic by 30%.

Nottingham Spirk
Design Intern | Aug - Dec 2019

Participated in design thinking, sketching & rendering for
~ 12 2D & 3D projects. Provided design consulting on specific
projects for Colgate, Swiffer & Joann Fabric.

Ethicon - Johnson & Johnson
Design Intern | Jan - Apr 2019

Iterations on button configurations for the McLaren endo-cutter,
laparoscopy device. Redesign of power plug for the Mantle
Energy System, a powerhouse for surgical instruments.
Miscellanous 3D renders.

Univeristy of Toronto
Design Intern | May - Aug 2018

Center for Microfluidic Systems in Chemistry & Biology. Helped
design a new iteration of Revertome, a handheld 3D printer used
to deposit sheets of skin cells to cover large burn wounds.
Responsible for producing conceptual renders & animations.

Vorbeck Materials
Design Intern | Jan - Dec 2017

Designed casing for wireless charging system & switch-plate
interface to support the Vorbeck graphene smart bag. Helped
create a working prototype that launched a project with PVH Corp.

Education

MICA - Maryland Institue College of Art
Masters, User Experience Design

Class of 2021
3.7 GPA

DAAP - University of Cincinnati
BS, Industrial Design

Class of 2020, Dawrin T Turner Scholar
3.5 GPA

Skills

Design

User Experience Design, User Interface Design,
Wireframes, Prototyping, User Centered Design,
Interaction Design, Product Design, 3D/2D Sketching,
Information Architecture, Personas, User Scenarios,
Heuristic Evaluation, Usability Testing, User Interviews

Software

Adobe Creative Cloud, Photoshop, Illustrator,
Figma, Adobe XD, Sketch, InVision, Miro, Balsamic
Mural, HTML/CSS

Recognition

James Dyson Award
National Runner Up, Canada

University of Toronto team

Peer Reviewed Journal
Published in, *Biofabrication*

University of Toronto team

Interests

Creating music, Photography, Art ,History, Technology,
Playing basketball, Football, Space, Astrology